

Press release

Ayvens launches Ayvens Carmarket: a leading used vehicle marketplace for professional buyers

Paris, 14 May 2024

Ayvens announces that it has launched Ayvens Carmarket, its newly rebranded used car remarketing platform for professional car traders and dealers. Among the most powerful platforms worldwide, Ayvens Carmarket sells high-quality used vehicles across 38 countries from Ayvens' full-service leasing activity, representing 3.4 million multi-brand vehicles, through an integrated transactional platform for international and local car professionals. The Group's remarketing business has been positioned under the new global mobility brand, Ayvens, to reaffirm the integral role it plays in supporting the Group's business model by selling vehicles as they come off-lease and contributing to its development strategy.

With an ongoing selection of thousands of used vehicles, the newly branded marketplace leverages the scale, capabilities and expertise of the company's legacy platform, ALD Carmarket, and its highly successful 15-year track-record. Professional buyers have seamless access to Ayvens' extensive ex-lease stock, which includes an expanding range of electric vehicles¹, through online auctions, cross-border bucketing features across multiple geographies and digital sales. With a vehicle sold every minute, all vehicles are professionally appraised and available with detailed descriptions, traceability, usage and maintenance records for quality assurance. Ayvens traded the majority of the half a million used vehicles² sold in 2023 through its proprietary online platform. The new claim, "Better cars, everywhere", fully underpins Ayvens Carmarket's ambition to be the most sustainable global used car market, making it easier for customers worldwide to access more sustainable and superior quality vehicles, including an increasing selection of used electric vehicles, from the company's inventory of cared-for vehicles.

"Ayvens Carmarket fully illustrates Ayvens' mission to drive sustainable mobility in our industry, as it promotes the circular economy by extending the life of vehicles and recycling," confirms Guillaume de Léobardy, Chief Remarketing Officer at Ayvens. "Our goal is clear. We aim to help our

¹ Battery Electric Vehicles (BEV) and Plug-in hybrids (PHEV)

² ALD Automotive & LeasePlan combined figures

customers drive the change toward sustainable growth, with better cars, everywhere. With unmatched geographic coverage, competitive pricing, and comprehensive services, we empower professional car traders and dealers and help them make informed purchasing decisions. With thousands of used cars uploaded to Carmarket every day, our customers always find what they're looking for".

Find out more: <https://carmarket.ayvens.com/>

About Ayvens

Ayvens is the leading global sustainable mobility player committed to making life flow better. We've been improving mobility for decades, providing full-service leasing, flexible subscription services, fleet management and multi-mobility solutions to large international corporates, SMEs, professionals and private individuals.

With more than 14,500 employees across 42 countries, 3.4 million vehicles and the world's largest multi-brand EV fleet, we're leveraging our unique position to lead the way to net zero and spearhead the digital transformation of the mobility sector. The company is listed on Compartment A of Euronext Paris (ISIN: FR0013258662; Ticker: ALD). Societe Generale Group is Ayvens majority shareholder.

Find out more at ayvens.com

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