

Press release

Ayvens and Wheels renew strategic alliance to tackle global mobility challenges

Paris, 24 October 2024

Ayvens, a global leading sustainable mobility player, and Wheels, one of the largest fleet management and mobility solutions providers in North America, have renewed their strategic alliance to reinforce their shared commitment to sustainable mobility, innovation and delivering great value to global corporations.

This global alliance is based on the previous strategic alliance formed by ALD Automotive and Wheels in 2009, allowing Ayvens and Wheels to jointly serve more than 150 global clients across 44 countries*.

Global clients benefit from an international framework of consistent practices and processes worldwide to support them in managing their mobility needs in a rapidly evolving environment. Services include global account management and reporting solutions to provide an end-to-end approach, from data-driven strategy design, supported by a 4.3-million-vehicle database, to implementation and monitoring. The alliance also provides a coordinated consultancy proposition with a network of consultants across the globe in 44 markets working with the same data-driven methodology and tools to support clients wherever they need mobility expertise.

The global alliance also includes Mitsubishi Auto Leasing Corporation, established with ALD Automotive and Wheels in 2020, and extends global coverage for automotive leasing and fleet management services to global corporations in Japan.

Now, with its direct presence and through additional alliances with ABSA in South Africa, Autocorp in Latam, Arrend Leasing in Central America, Shouqi in China and SG Fleet in Australia and New Zealand, Ayvens and Wheels provide customers with access to 58 countries.

“Signing this strategic alliance with Wheels, with its leadership position in North America, and our broad coverage through our direct or indirect presence, further strengthens our position as the #1 global multi-brand and multi-channel player, and allows the alliance to deliver an unmatched level of global support and expertise to corporations worldwide,” confirms Tim Albertsen, Group CEO of Ayvens. “Our joint goal is to help our clients address their global challenges with the best mobility strategies and services possible.”

“Our renewed strategic alliance with Ayvens reflects our shared vision for a more sustainable, innovative, and safer future,” said Shlomo Crandus, CEO of Wheels. “By combining expertise, resources, intuitive digital solutions, and a focus on trusted relationships we deliver exceptional results. In this diverse, dynamic environment, our alliance enables us to respond quickly and intelligently in key areas like safety, electrification, and connectivity, helping our clients thrive.”

** List of countries of direct presence for Ayvens and Wheels (Algeria, Austria, Belgium, Brazil, Bulgaria, Canada, Chile, Colombia, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, India, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malaysia, Mexico, Morocco, The Netherlands, Norway, Peru, Poland, Portugal, Romania, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, UAE, UK, Ukraine, USA and Thailand)*

About Ayvens

Ayvens is a leading global sustainable mobility player committed to making life flow better. We’ve been improving mobility for decades, providing full-service leasing, flexible subscription services, fleet management and multi-mobility solutions to large international corporates, SMEs, professionals and private individuals. With more than 14,500 employees across 42 countries, 3.4 million vehicles and the world’s largest multi-brand EV fleet, we are in a unique position to lead the way to net zero and spearhead the digital transformation of the mobility sector. The company is listed on Compartment A of Euronext Paris (ISIN: FR0013258662; Ticker: AYV). Societe Generale Group is Ayvens majority shareholder. Find out more at ayvens.com

About Wheels

As one of the largest fleet management and mobility solutions providers in North America, Wheels delivers a full range of products and services that keep businesses and their mobile workforce moving efficiently and safely. Wheels supports end-to-end solutions for more than 1,000 clients, representing 800,000+ vehicles – from battery electric sedans to service vans, class eight trucks and equipment. In 1939 Wheels invented the fleet industry, and we continue to shape the future of mobility by delivering experiences that our customers love. Discover how we are driving the future for our clients by visiting www.wheels.com.

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